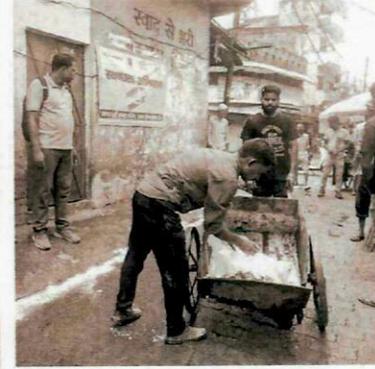
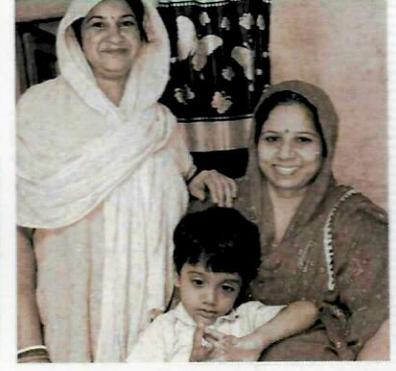
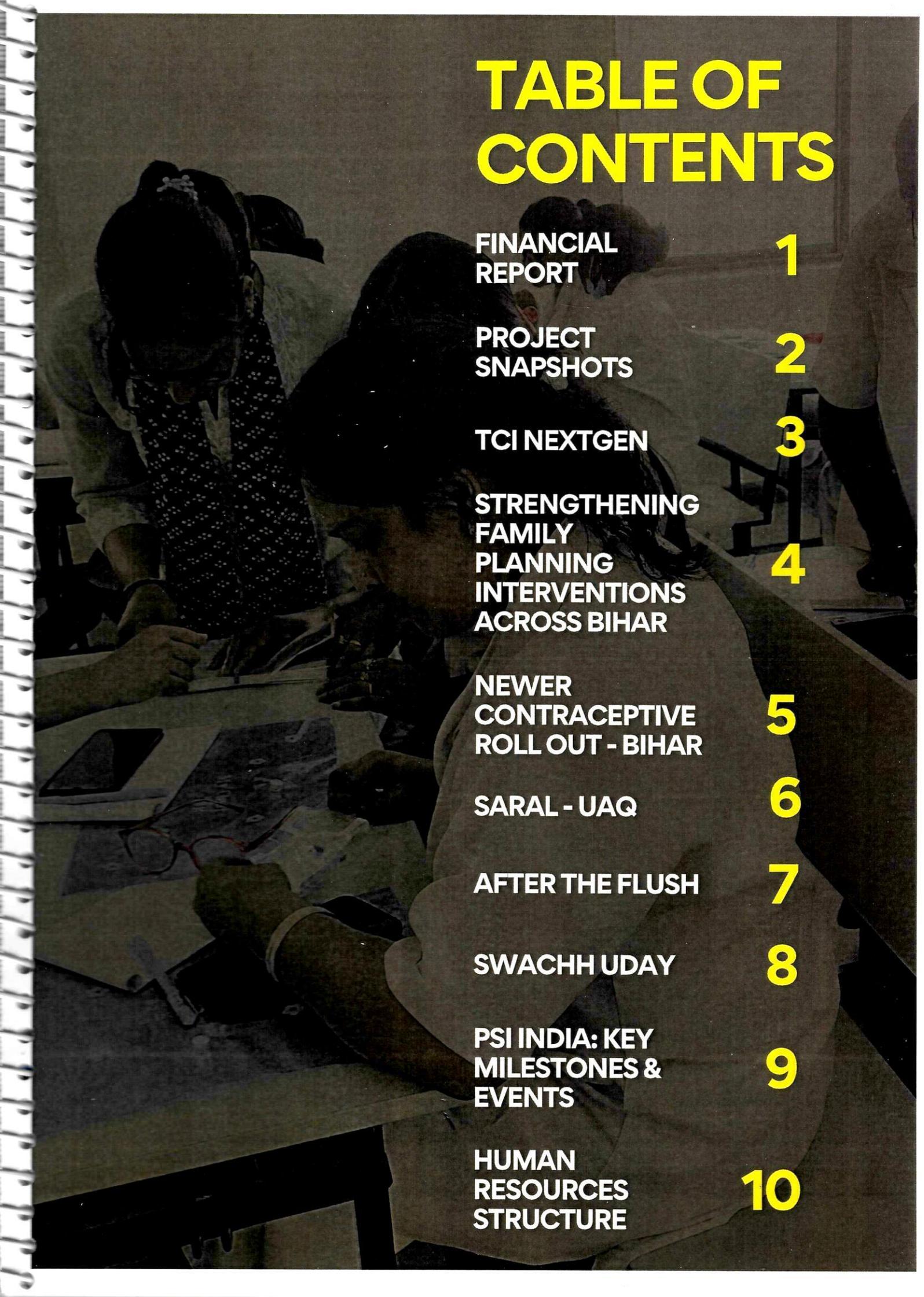


# ANNUAL REPORT 2023-2024

PSI India





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# FINANCIAL REPORT

## ANNUAL REPORT 2023-2024

The Governing Body is pleased to share Population Services International, India's Annual Report, together with the audited statement of accounts for the year that ended on March 31, 2024.

## YEAR UNDER REVIEW

We are pleased to share PSI India's financials for the society as shown below:

Financial Results	Year Ended March 31, 2024 (Rs.)	Year ended March 31, 2023 (Rs.)
Total income	34,95,61,754	33,66,29,556
Excess of income over expenditure	-1,60,19,582	3,45,60,750

As of Year  
End March 31,  
2024



Total Income

**₹34,95,61,754**

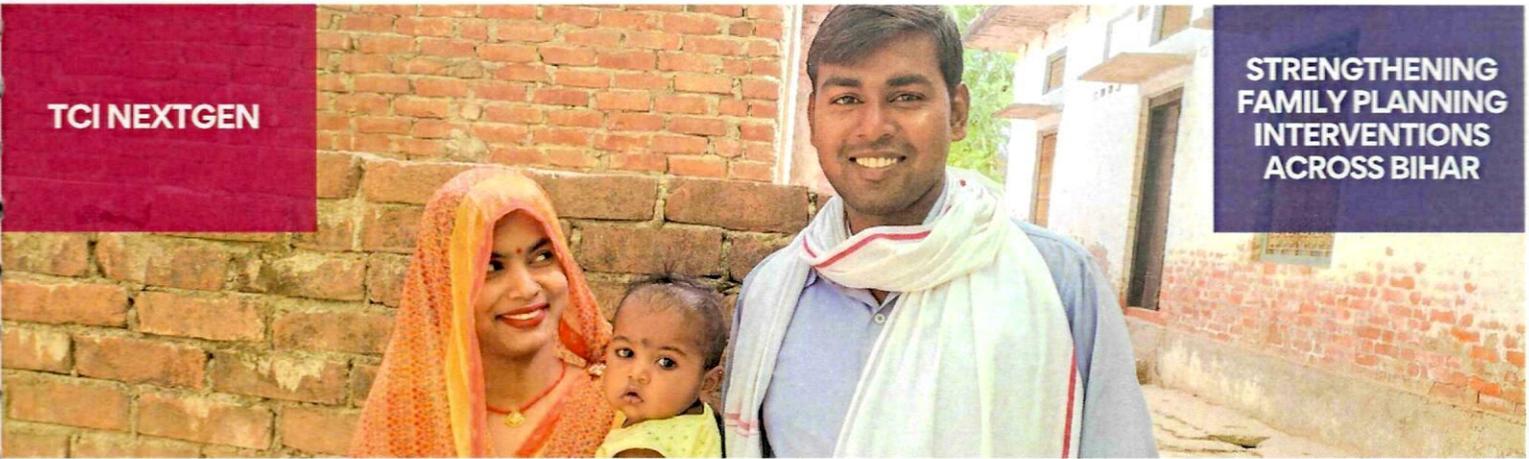


Excess of income over  
expenditure

**₹-1,60,19,582**

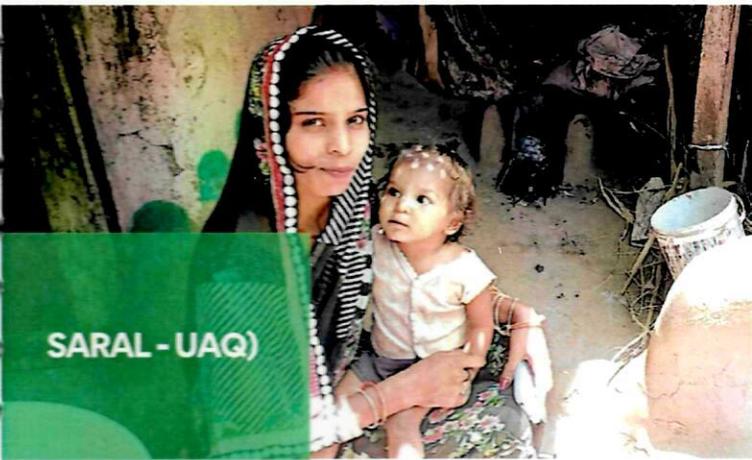
# YEAR IN REVIEW

## PROJECTS AT A GLANCE



TCI NEXTGEN

STRENGTHENING FAMILY PLANNING INTERVENTIONS ACROSS BIHAR



SARAL - UAQ)



NEWER CONTRACEPTIVE ROLL OUT - BIHAR



AFTER THE FLUSH



HCL SWACHH UDAY

# THE CHALLENGE INITIATIVE-NEXTGEN

**Location:** Uttar Pradesh, Bihar, Madhya Pradesh, Jharkhand, Odisha

**Thematic Area:** Sexual reproductive health and family planning

**Duration:** 2021-2025

**Donor:** Johns Hopkins University (Gates Institute)



## DESCRIPTION:

The Challenge initiative (TCI) NextGen partners with local governments to scale high-impact family planning (FP) and adolescent and youth sexual and reproductive health (AYSRH) interventions, ensuring they are both sustainable and far-reaching. By fostering the development of master coaches within the health system, the Initiative directly responds to the health needs of vulnerable populations.

# 7,82,688

Additional FP clients

# 1.78%

Net Contraceptive Uptake

## ACHIEVEMENTS:

The TCI Initiative in India reached 782,688 additional FP clients, with 11 cities seeing higher contraceptive uptake post-graduation. Across 21 NextGen cities, 91% of 217 public health facilities implemented 13 HIs/HIPs; eight of which were incorporated into the government's Program Implementation Plan (PIP). Rapid Scale Initiative (RSI) cities saw a 31.35% increase in client volume, adding 10,183 new FP clients by December 2023. Coaching played a pivotal role, with 681 staff across 21 cities participating in 3,115 coaching sessions focused on data quality and record-keeping.

# STRENGTHENING FAMILY PLANNING INTERVENTIONS ACROSS BIHAR

**Location:** Bihar

**Thematic Area:** Sexual reproductive health and family planning

**Duration:** 2023-2026

**Donor:** Bill & Melinda Gates Foundation (BMGF)



## DESCRIPTION:

The program strengthens Bihar's health system with sustainable family planning interventions to reduce preventable maternal, newborn, and child deaths. Using a comprehensive RMNCH+A approach, it focuses on social and behavior change, improving provider capacity, and strengthening supply chain management. Special emphasis is placed on ensuring equitable access for migrant populations, aiming to improve health outcomes and service delivery across the state.

## 28.12%

Increase in PPIUCD

## ₹1.34 crores

Unlocked for Service Provider Training

## ACHIEVEMENTS:

Over 2,148 participants from 284 facilities received Whole Site Orientation on family planning methods, including post-partum and post-abortion contraception. Additionally, 17,000 Community Health Workers (ASHAs and ANMs) were oriented and supported on FP and Postpartum family planning (PPFP) services counseling and documentation. FPLMIS utilization has shown significant growth, with operational facilities increasing from 28.71% in June to 58.95% in September 2024. ASHA-level operationalization also rose substantially, from 2.84% to 18.3% during the same period.

# NEWER CONTRACEPTIVE ROLL OUT - BIHAR

**Location:** Bihar

**Thematic Area:** Sexual reproductive health and family planning

**Duration:** 2023-2026

**Donor:** Bill & Melinda Gates Foundation (BMGF)



## DESCRIPTION:

The Bihar New Contraceptive Project introduces Medroxyprogesterone Acetate-Subcutaneous Injectable Contraceptive (MPA-SC) and Implants in four districts: Patna, Bhagalpur, Munger, and Sheikhpura, aiming to empower two million married women aged 15-49 years by offering expanded modern contraceptive options. With a focus on capacity building, the program will enhance healthcare providers' skills through technical assistance, training resources, and the establishment of skill stations with implant models. These efforts will improve contraceptive service delivery and reproductive health outcomes, driving the scaling of interventions across the state.

### 1767

Beneficiaries had Implants inserted

### 1255

MPA-SC administered

## ACHIEVEMENTS:

A total of 1767 beneficiaries have benefited from the Implant contraceptive initiative, with 1176 successful insertions performed in Patna and 591 in Bhagalpur. Additionally, the first dose of MPA-SC has been administered to 1255 beneficiaries and second dose to 506 beneficiaries in Sheikhpura and Munger district.

# SARAL - UAQ

**Location:** Uttar Pradesh

**Thematic Area:** Sexual reproductive health and family planning

**Duration:** 2021-2024

**Donor:** Population Services International



## DESCRIPTION:

Saral or Universal Access to Quality (UAQ) contraception establishes a client-centric family planning ecosystem, empowering youth and low-income individuals. It creates a network of pharmacies providing affordable FP products and implements a verification mechanism to ensure beneficiaries receive genuine products and services. This comprehensive approach prioritizes client needs, enhancing access and quality of FP services.

# 84%

enrolled clients availed FP package

# 150

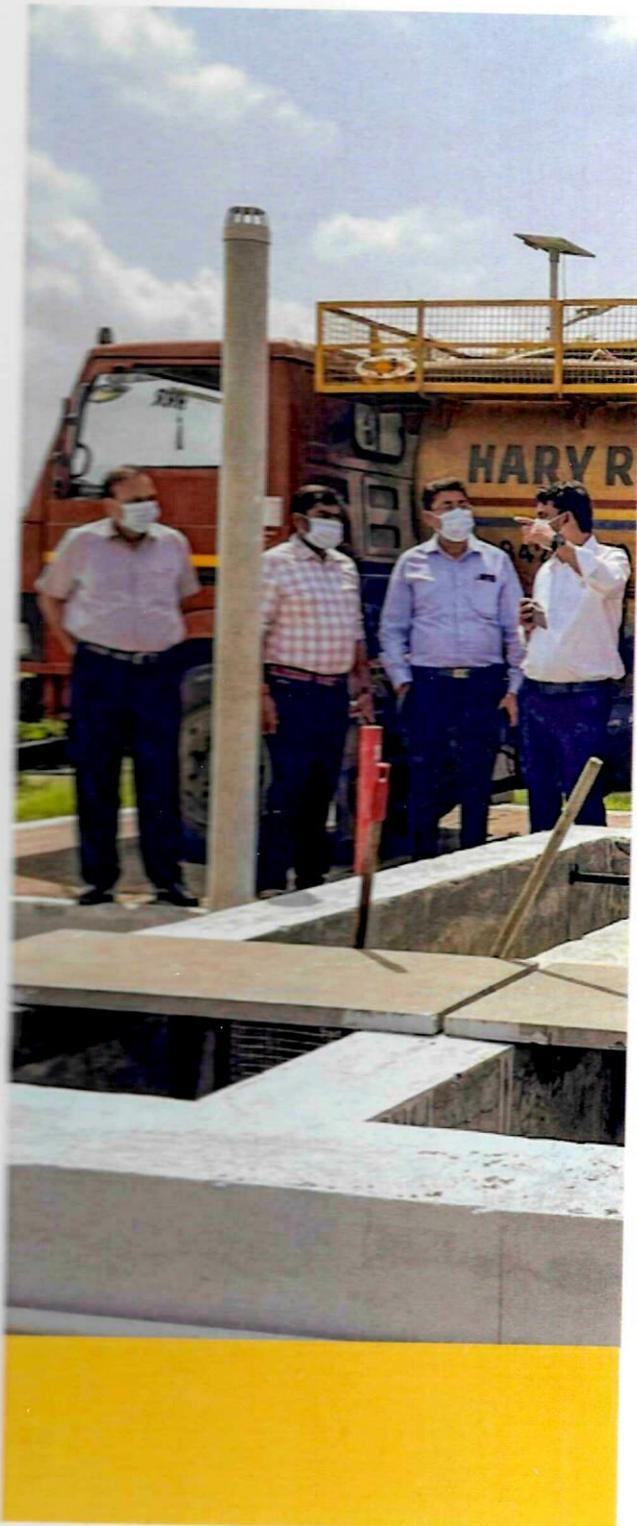
the number of private hospitals increased to

## ACHIEVEMENTS:

The program has made significant progress, enrolling 2,290 non-user clients and serving 450 clients with family planning services. Strategic partnerships have been established with 7 urban primary Health Centres (UPHCs) and 65 accredited private providers for comprehensive family planning services. Additionally, 26 hospitals have associated with UAQ, and 64 pharmacies have been selected and geo-mapped to expand access to family planning programs.

# AFTER THE FLUSH

**Location:** Uttar Pradesh & Madhya Pradesh  
**Thematic Area:** Water, Sanitation and Hygiene (WASH)  
**Duration:** 2019-2024  
**Donor:** Maverick Collective



## DESCRIPTION:

After the Flush (AFT) project scales up Faecal Sludge Septage Management (FSSM) in Uttar Pradesh and Madhya Pradesh, addressing pressing sanitation and waste disposal needs. By enhancing stakeholder capabilities, the intervention promotes sustainable FSSM practices, supports government regulation and standard-setting, and enables private sector engagement through equitable and environmentally responsible business models.

# 20,895,000

Litres of faecal sludge disposed from Lucknow, Kanpur and Pithampur.

# 390

Sanitation workers trained on occupational safety.

## ACHIEVEMENTS:

PSI India's innovative ATF model has dramatically improved faecal sludge disposal safety, achieving a 30-fold increase in Lucknow, 22-fold in Kanpur, and six-fold in Pithampur. It has successfully established a dedicated Faecal Sludge Management (FSM) Helpline cum Call Centre ('14420') and deployed 101 GPS-enabled desludging vehicles across the three cities.

# HCL SWACHH UDAY

**Location:** Lucknow, Uttar Pradesh

**Thematic Area:** Water, Sanitation and Hygiene (WASH)

**Duration:** 2020-2024

**Donor:** HCL Foundation



## DESCRIPTION:

The project focuses on creating a sustainable sanitation ecosystem in Lucknow, aligning with Swachh Bharat Mission norms. It aims to establish effective faecal sludge management, promote household-level waste segregation, and improve access to safe drinking water systems, ultimately enhancing the city's waste management and sanitation practices.

# 1500

Families benefitted from door-to-door waste collection services.

# 8000

Families reached for waste segregation.

## ACHIEVEMENTS:

Through the project 200 sanitation workers received comprehensive training on personal protective equipment (PPE) equipment and emergency preparedness, boosting their safety and efficiency. The city also resolved 2,200 complaints related to water quality, repair, and waste management through the Lucknow-One app. 11 submersible water stand posts were repaired, benefiting 700 families, while three new installations now serve 200 families, ensuring a reliable water supply.

# PROJECT PERFORMANCE & INSIGHTS

TCI NEXTGEN

BMGF FP GRANT

BMGF NEW CONTRACEPTIVES

SARAL - UAQ)

AFTER THE FLUSH

HCL SWACHH UDAY



# TCI NextGen

TCI made significant strides in the NextGen phase with a total of 782,688 additional FP clients, notably impacting both NextGen and graduated cities. Eight out of 14 HII/HIPs were integrated into the government's performance improvement plan (PIP), marking a key accomplishment. Coaching played a pivotal role, with 681 staff across 21 cities engaged in family planning activities, driving continuous improvement.

The TCI University, gender-inclusive elements in HII/HIPs showcased commitment to knowledge dissemination and capacity building. The successful rollout of the PMIS and HMIS dashboards enhanced data collection and synchronization. Additionally, the RSI cities in Madhya Pradesh and Odisha, witnessed a 31.35% improvement in Total Client Volume (Dec.2023), showcasing successful expansion and effective program implementation.

Mini-university workshops in Patna and Ranchi led by state National Urban Health Mission's

demonstrated collaborative efforts and knowledge sharing. The private sector strategy expanded to 745 facilities, generating 64,405 additional FP clients. Overall, the TCI initiative in India demonstrated substantial impact, successful integration, and ongoing efforts for continuous improvement.

### Key Achievements:

- Approximately 7 lakh additional clients have accessed family planning services.
- Over 90% of UPHCs in 62 intervention cities are conducting weekly Fixed Day Static (FDS) sessions for family planning.
- TCI's Integrated Media Campaign pivoted on 'Women Agency to take Decisions' was launched over social media by all the state governments. It has so far gained traction with >25,000 views across all states.
- PSI India has been recognized as the nodal agency for urban health in Bihar and Jharkhand.



# IMPACT DATA

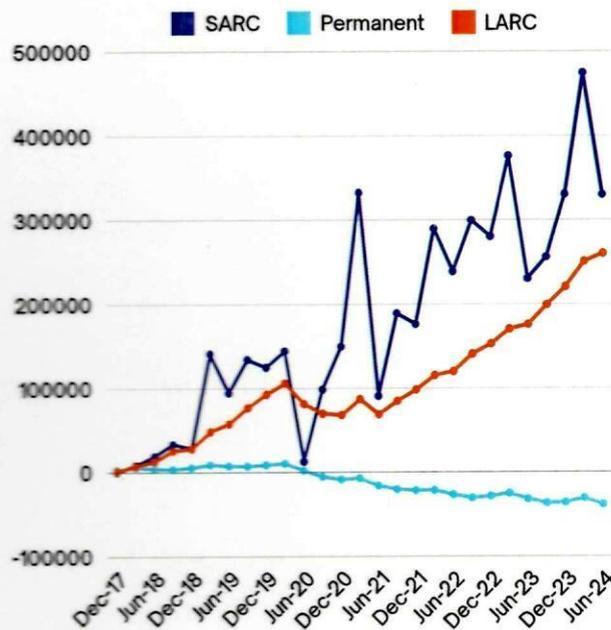
# 128%

**INCREASE IN ANNUALIZED FAMILY PLANNING CLIENTS**

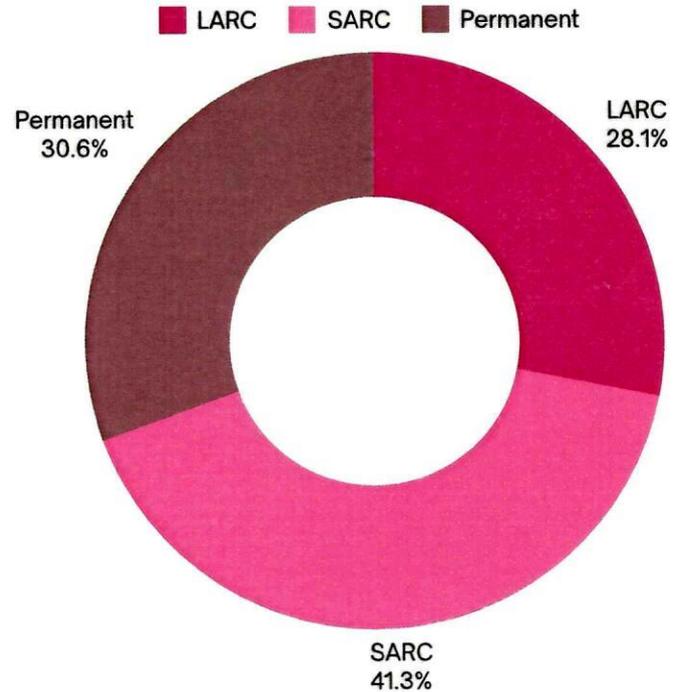
From 378,492 (baseline) to 861,766 (Jun 2024) across 57 cities.



*Increase in annual clients availing FP products and services*



*Additional FP Clients- Method mix*



*FP clients by methods*

# Strengthening Family Planning Interventions Across Bihar

The project focused on strengthening Bihar's healthcare system by supporting family planning services and improving coordination across districts. Key actions included establishing City and District Health Coordination Committees (CCC and DHCC) to foster collaboration among stakeholders. Efforts to enhance family planning services involved compiling lists of trained providers, developing training plans, and addressing staff turnover in districts like East Champaran, Darbhanga, and Katihar.

Facility assessments across districts revealed gaps in trained providers and inconsistent service delivery. Progress was made with training female sterilization providers in Darbhanga and identifying needs for surgeon and counselor training in East Champaran. However, challenges such as inadequate training records and reliance on NGOs for sterilization persisted.

The formation of Quality Improvement Teams (QIT) and District Verification Committees (DVC) across facilities helped improve service delivery. Successful implementations were seen in Nalanda, East Champaran, Darbhanga, Katihar, and Samastipur. East Champaran also focused on improving data quality through targeted training.

## Key Achievements:

- 212 WSO sessions on Family planning methods including post-partum and post-abortion contraception were held across districts, covering more than 284 facilities.
- Around 2148 participants, including BHM, BCM, Medical Officers, LR staff, ANMs, ASHAs, RMNCH+A Counsellors, pharmacists, and support staff, took part in the orientation sessions.
- Around 17,000 Community Health workers (ASHA, ANM) were oriented and given hand holding support on FP, PFPF services counselling and documentation.



- A total of 35 district level and 138 block level training were conducted as an effort towards enhancing the number of facilities and ASHAs adopting the system for online indenting and stock management of family planning commodities.
- Over 700 service providers received training on various clinical family planning methods, utilizing district budgets, thereby addressing gaps identified through the Training Needs Assessment (TNA).
- Family Planning Logistics Management Information System (FPLMIS) utilization has shown significant growth, with operational facilities increasing from 28.71% in June to 58.95% in September 2024. ASHA-level operationalization also rose substantially, from 2.84% to 18.3% during the same period.

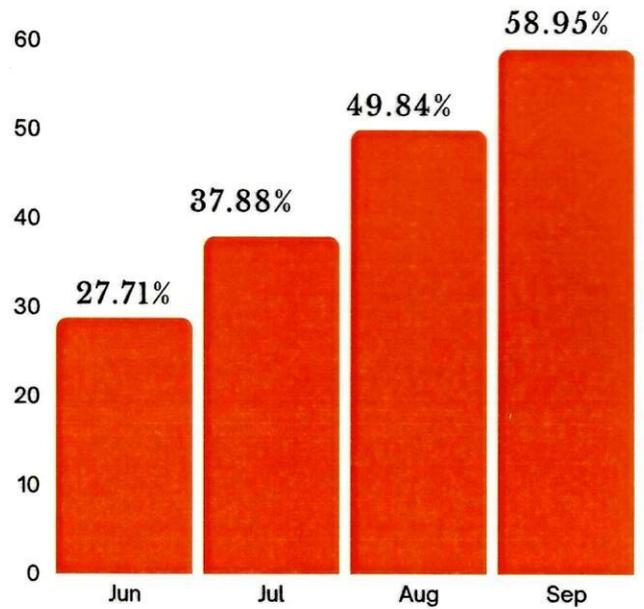
- Approximately ₹1.34 crores in government training funds were mobilized through RPMU-level training initiatives, enhancing capacity building for service providers.
- Facilitated 34 District Health Coordination Committee (CCC) meetings to strengthen family planning services at rural facilities through inter-departmental collaboration, emphasizing accountability and community strengthening.

# IMPACT DATA

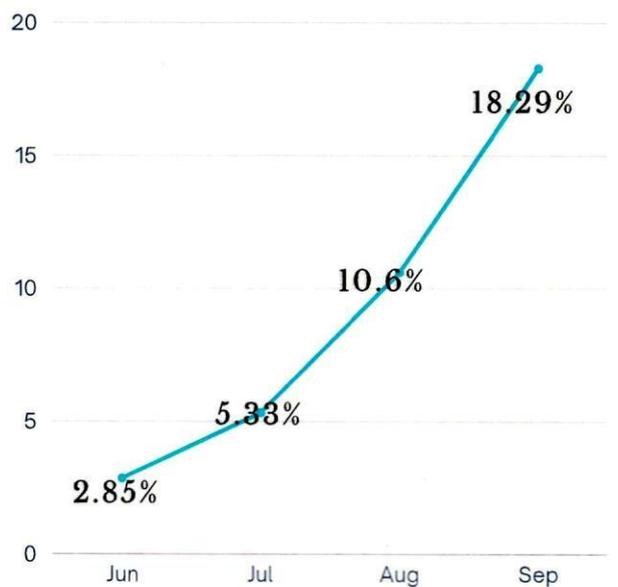
# 11689

FACILITIES REGISTERED TO FPLMIS

The no. of facilities (including sub centres) registered on FPLMIS increased from 11513 in June to 11689 in September.



*Increasing trend of % Facilities Operational in Bihar on FPLMIS*



*Increasing trend of % ASHA Operational in Bihar on FPLMIS.*

## Newer Contraceptive Roll Out - Bihar

The program, launched in July 2023, aims to strengthen health systems in Bihar by expanding access to modern contraceptive options, specifically Implants and MPA-SC, in four districts (Patna, Bhagalpur, Sheikhpura, and Munger) over a 30-month period (July 2023 - December 2025).

As of 2023, 855 Implants were successfully inserted across District Hospitals (DH) and Medical Colleges (MC) in Bihar, with 581 insertions in Patna and 274 in Bhagalpur. Key activities for the Implant roll-out included orientation workshops on client mobilization in Patna and Bhagalpur, with 136 participants, and a state-level Training of Trainers (ToT) in Patna, where 11 Master Trainers were trained. Additionally, 29 service providers from various medical institutions in Patna were trained, and 1657 block staff in Bhagalpur and 931 in Patna were also oriented on Implants.

For MPA-SC, orientation sessions were held for service providers in Sheikhpura and Munger,

training a total of 53 participants, including MOs, counsellors, and healthcare staff.

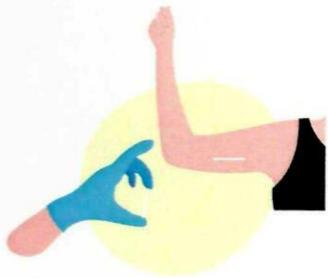
These efforts are helping improve access to family planning services and ensure the effective implementation of modern contraceptive methods in the targeted districts.

### Key Achievements:

- A significant milestone has been achieved in expanding access to family planning services in Bihar, with 1767 women receiving implant insertions across Patna and Bhagalpur districts. Additionally, 1255 women in Sheikhpura and Munger have received their first dose of MPA-SC, and 506 have received their second dose, marking progress in promoting reproductive health and contraceptive awareness.
- A total of 1,657 staff members from 931 blocks in Bhagalpur and Patna districts have received orientation on implant insertions.



# IMPACT DATA



# 47%

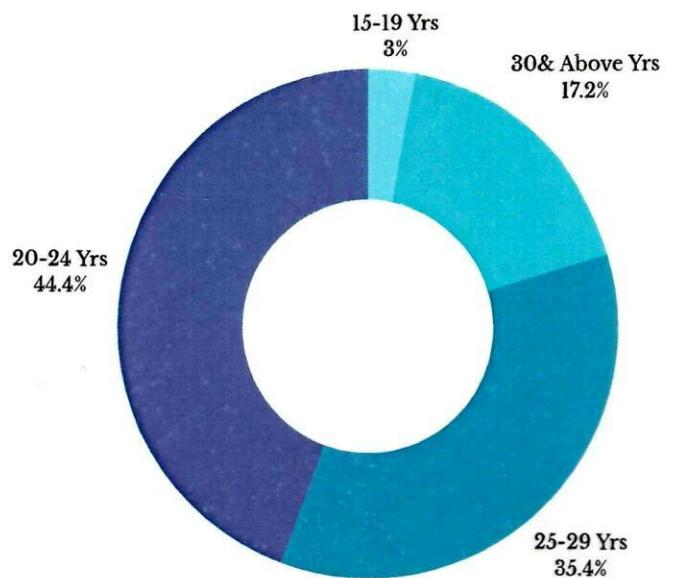
## IMPLANT CLIENTS

47% of Implant clients two children, followed by 29% with three or more children, and 24% with one child.

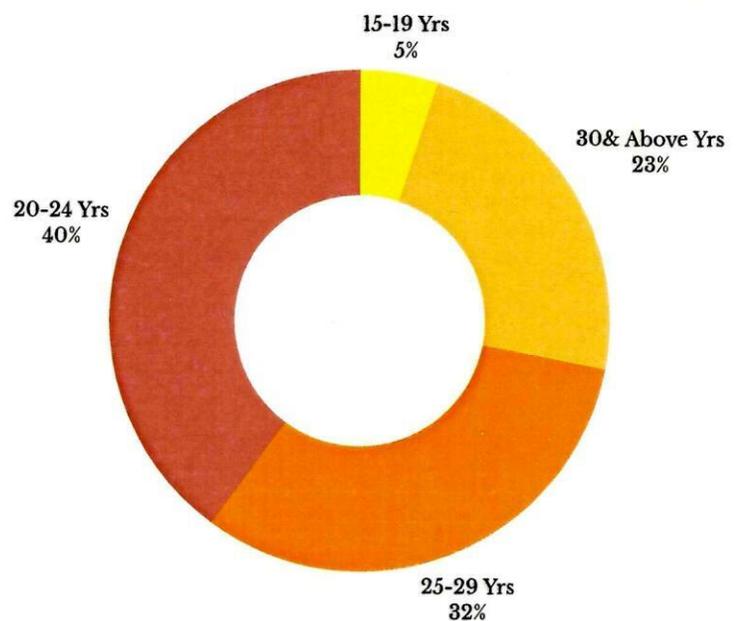
# 38%

## MPA-SC CLIENTS

The highest number of MPA-SC have been administered to women who have two children.



Age wise categorisation of Implant clients.



Age wise categorisation of MPA- SC clients.

## Saral - UAQ

SARAL, a program in Agra, Uttar Pradesh, creates a comprehensive, client-centric environment for Family Planning services, targeting youth and low-income clients. The program uses a Total Market Approach, empowering consumers by giving them the choice of services, with a strong focus on accessibility and inclusivity.

In the second phase of the UAQ program, the team focused on expanding family planning services. They conducted regular coordination meetings with city and state officials, including Nodal NUHM and FP teams, to finalize the Family Planning benefit package. The field teams visited households and enrolled 6,061 non-user clients. By the end of the phase, 5,063 clients had accessed FP services. However, after initial enrollments via the app, new registrations were paused due to a funding shortfall. Yet, the team continued to work with ASHAs to collect non-user data and update community registers.

establishing a client-centred outreach model using selected health and wellness centres/UPHCs.

### Key Achievements:

- Of the 5063 clients who availed services, 2365 reported in private facilities and 2698 in public facilities.
- Phase 2, launched in March 2024, marked significant progress in healthcare reporting and family planning services. The number of private hospitals reporting skyrocketed from 34 to 186.
- Concurrently, family planning commodity distribution saw substantial growth, with oral contraceptive pills (OCPs) increasing from 675 to 5,594 and condoms rising to 17,747 from 4,458.

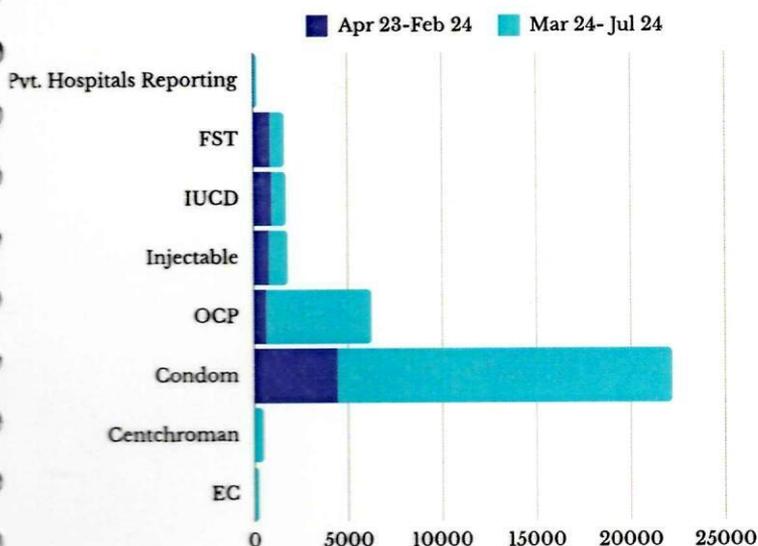


# IMPACT DATA

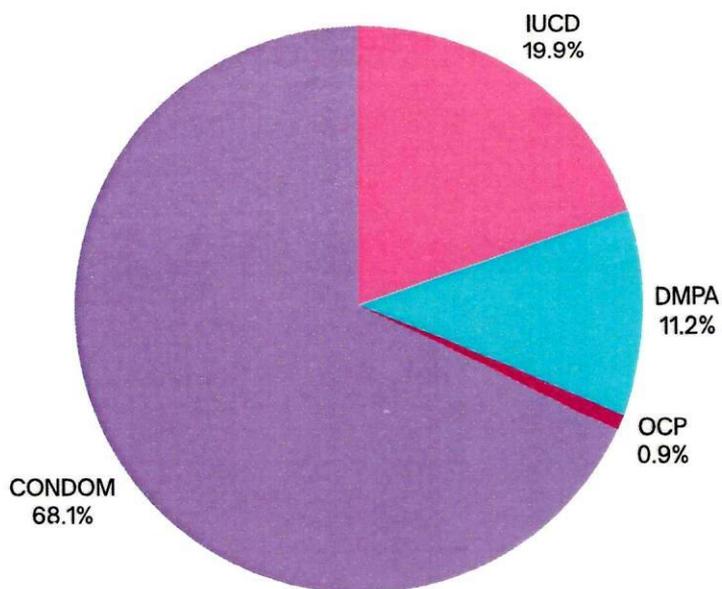
# 5063

## CLIENTS

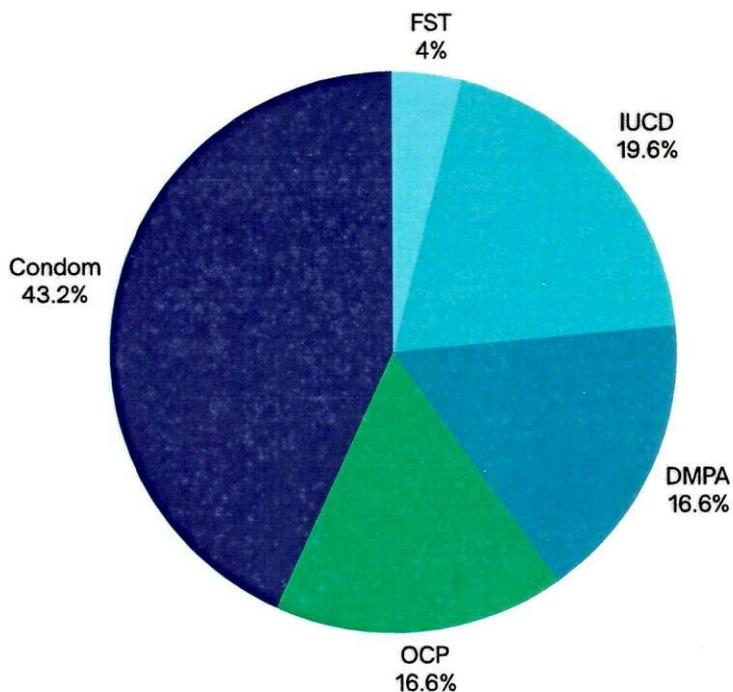
Out of 6061 who enrolled on the app availed services.



Data change in Phase-2, after PSI India intervention from March 24.



Clients segregation in private facilities by FP methods.



Clients segregation in public facilities by FP methods.



## After The Flush

The project completed its final year on a promising note with strong partnership with the Urban Local Bodies (ULBs) of Lucknow, Kanpur, and Pithampur and robust faecal sludge management (FSM) systems.

The team worked closely with ULBs to facilitate the registration of 104 desludging vehicles, ensuring their legal operation within the cities. Additionally, Private Tank Operators (PTOs) associations were formed to streamline coordination with ULBs, and memoranda of understanding were signed to define roles and responsibilities. To increase professionalism, branded PTO vehicles according to Swachh Bharat Mission guidelines, were introduced building trust among customers and authorities.

The development and transfer of Standard Operating Procedures (SOPs) to ULBs ensured the sustainability of the FSM model, which can now be replicated across other ULBs nationwide.

### Key Achievements:

- Since its inception, safe faecal disposal increased by 36 times in Lucknow, Kanpur and Pithampur from a total of 563,000 litres during the inception to 20,895,000 litres.
- PTOs in Lucknow and Kanpur signed MOUs with Jalkal Vibhag, Lucknow Nagar Nigam (LNN), and Kanpur Nagar Nigam (KNN), formalizing faecal sludge management.
- 1294 sanitation workers have been enrolled with social security schemes such as Pradhan Mantri Suraksha Bima Yojna (PMSBY), Pradhan Mantri Jeevan Jyothi Bima Yojna (PMJJBY), and Atal Pension Yojna (APY) and E-Shram.
- 390 sanitation workers were trained in occupational safety with a GPS tracking system deployed in Lucknow, Kanpur and Pithampur.



- A functional helpline and call centre, accessible at 14420, has been successfully established and 101 desludging vehicles equipped with GPS tracking systems have been deployed in Lucknow, Kanpur, and Pithampur, marking significant progress in streamlining faecal sludge management in these cities.



Increase in the safety sludge disposal in Lucknow, Kanpur and Pithampur since inception.



PSI India released a "Learning Document" detailing its experience enrolling sanitation workers in social security schemes. This informative guide outlines effective strategies, best practices, and lessons learned, supporting future initiatives to safeguard the well-being of sanitation workers.

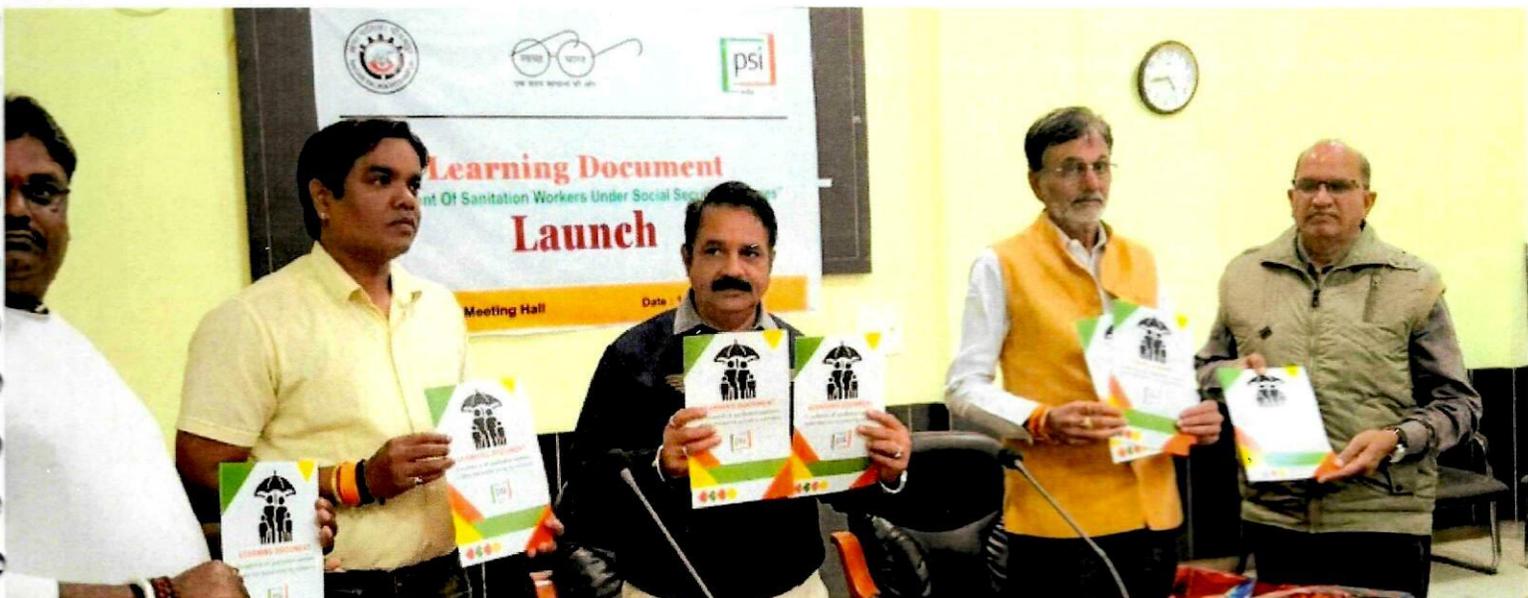
Additionally a detailed SOP was created for setting up FSM call centers.

# IMPACT DATA

# 1294

## SANITATION WORKERS

Enrolled with social security schemes.



# HCL Swachh Uday

PSI India, in partnership with Lucknow Municipal Corporation (LMC), is implementing the HCL Foundation-funded Swachh Uday project, in 26 targeted wards in Lucknow to transform them into communities with sustainable WASH environments. By addressing critical gaps, the program enhances access to potable water, expands sewer grid and Fecal Sludge Management connectivity, and promotes household-level segregation of dry and wet waste, aligning with Swachh Bharat Mission norms.

Key activities include boosting household-level segregation of dry and wet waste, upgrading WASH infrastructure and services for marginalized communities, and fostering improved WASH behaviours among slum dwellers. PSI India strengthened community groups to effectively demand WASH services from LMC, ensuring a comprehensive and community-driven approach.

The project's impactful contributions have earned PSI India the prestigious 2024 CSR Times Award in the category of "Environment, Climate, Forest, River/Water," recognizing its transformative societal impact.

## Key Achievements:

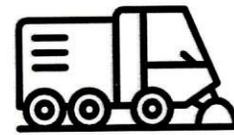
- In a significant boost to sanitation efforts in Lucknow, 200 sanitation workers recently received comprehensive training on the use of PPE equipment and emergency preparedness in collaboration with Lucknow Nagar Nigam.
- 2,200 complaints on water quality, repair and maintenance of the water supply and solid and liquid waste management were resolved in coordination with Lucknow Nagar Nigam through the promotion of the Lucknow – One app.
- 33,041 people were reached through WASH Behavior Change Communication (BCC) activities.



- 26 unofficial waste dump sites were removed and 165 sewer chocking and overflow-related issues resolved in coordination with Lucknow Nagar Nigam.
- Water pipeline repair & maintenance work was undertaken in 23 Mohallas resulting in Mohallas getting access to clean water for around 1500 families.
- Eliminated prime Garbage Vulnerable Points (GVPs) and placed 12 Bigger dustbins at those locations.



11 submersible water stand posts were repaired, impacting around 700 families, while 3 new installations are now serving approximately 200 families, enhancing the lives of residents, and ensuring a reliable water supply.



Door-to-door waste collection services have been launched in 15 slums, benefiting approximately 1,500 families, while source segregation of waste has been successfully demonstrated in 35 slums, engaging around 8,000 families.



# IMPACT DATA

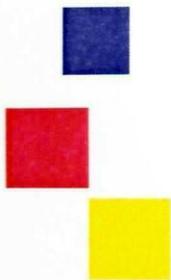
# 2200

## COMPLAINTS

On water quality, repair and maintenance of the water supply and solid and liquid waste management were resolved in coordination with LMC.

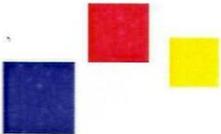
165 sewer chocking and over flow related issues resolved in coordination with Lucknow Nagar Nigam.



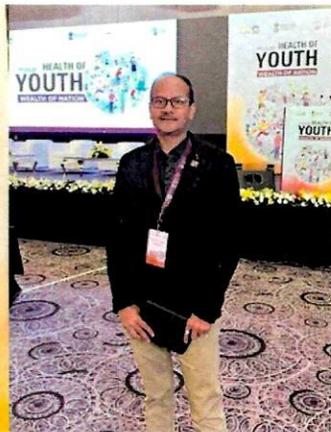
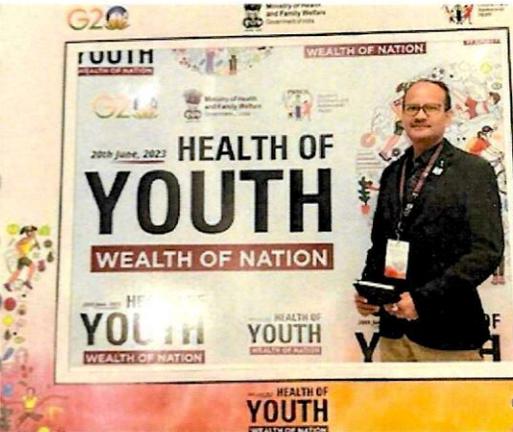


# PSI INDIA

THROUGH THE LENS: KEY  
MILESTONES & EVENTS



We, presented on the importance of citizen participation in strengthening democracy during the panel deliberation at the 'G20 International Conference: Delivering Democracy' in Bengaluru.



We, participated in the G20 National Event by MoHFW on "Health of Youth, Wealth of Nation." PSI India is supporting the government on the AY strategy under TCI India, as well as on sanitation projects.

PSI India participated in the National Consultation on Faecal Sludge Business Models organised by Waste to Wealth Mission, a scientific mission of the Prime Minister's Science, Technology, and Innovation Advisory Council (PM-STIAC).



We were privileged to have Dr. Divya Valecha, Assistant Commissioner, FP, MOHFW, at "Enabling Urban Family Planning with High Impact Interventions for TCI". She emphasized the need to expand the range of choices available to all through health system strengthening, digitization, and community engagement.





We, contributed to India's vision at G20 'Health Minister's Meeting' in Gandhinagar, Gujarat, focusing on climate change, technology, resilience, women-led development as well as ensuring just energy transitions for developing countries.

We, at PSI India, emphasized a forward-looking vision during today's CPSE roundtable. We highlighted the importance of achieving a healthy India, addressing rare diseases, and fostering collaboration between government, CSR, civil society, and communities for a brighter, healthier future.

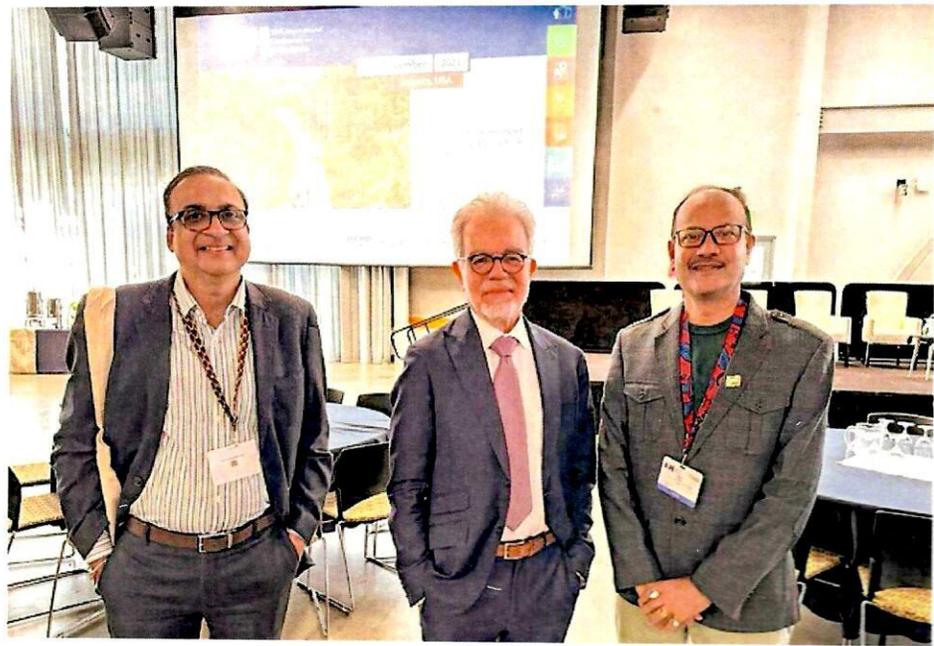


We organized Mantrana: Dissemination of TCI India's initiatives and learnings on "Ensuring Reproductive and Adolescent Health Services to the Urban Poor" under the guidance and stellar leadership of the MD-NHM and DG, FW in Lucknow.

Our senior team participated in the family planning panel at the FOGSI-FIGO International Conference on Women's Health in Hyderabad. We highlighted PSI India's digital innovations in family planning, along with strategies for PFP, PAFP, male participation, and success stories from PPP driving positive change in reproductive health.



Our senior leadership team participated in the International Conference on Urban Health (ICUH) in Atlanta, USA, where we shared insights on the intersection of urban health with climate change, accessibility, and vulnerability. We highlighted the pivotal role of urban health in advancing global health equity through evidence-based solutions.



We joined other global leaders from independent entities of Population Services International at the #GlobalLeadershipMtg23 to highlight our successes and discuss innovative global strategies for addressing pressing health challenges such as climate change and gender equity.



Our leadership team participated in the #FP2030 meeting in Nepal, where we engaged in productive discussions with the FP2030 Managing Director. These conversations helped strengthen The Challenge Initiative's family planning initiatives, particularly PFPF and PAFF, driving progress in reproductive health.

We participated in the IPAS Dev. Foundation dissemination workshop, and presented insights and strategies from the Saksham project. Focusing on improving the accessibility of post-pregnancy contraception services, we highlighted our efforts to enhance service delivery.





Dr. Claus Runge, Senior VP, Bayer Pharma, visited District Women Hospital Meerut along with our TCI team, and appreciated the commitment of facility staff in providing quality care to the patients.

Dr. Divya Valecha, Assistant Commissioner, Family Planning, GOI, along with representatives from NTSU, SHS Bihar, CMO offices, and the PSI India team, observed activities under the newer contraceptive project, Implants, during her guidance visits to Munger, Sheikhpura, and Patna in Bihar. The visits focused on improving slum mapping, HMIS data reporting, managing FPLMIS, and enhancing FP services.



At the 3rd CSR Impact Summit 2024, we highlighted the transformative power of strategic CSR initiatives in strengthening public and private health systems. We emphasized the critical role of CSR in delivering scalable, outcome-driven programs in urban slums.



Dr Vikas Yadav, Deputy Director, Family Health, BMGF India, visited GGS Patna and three facilities in Sheikhpura district, Bihar, to observe the activities rolled out under the Newer Contraceptive project implemented by the Bihar government, with technical support from PSI India.



We spoke at the UN Global Compact Network India's ESG Summit, where we commended the government's eco-friendly initiatives and highlighted PSI India's alignment with its vision for a Green PSI India.

Our team contributed to the MoHFW's Multistakeholder Consultation, a public-private platform focused on enhancing adolescent well-being in India through best-practice interventions and measurable outcomes.



**Multistakeholder Consultation**  
Building an Investment Case & Measurement Framework for Adolescent Health & Well-being in India  
30 April 2024 | Sovereign Hall - 2 | Le Meridien, New Delhi



The staff at UPCH Pandeypur, Varanasi, were delighted to welcome the PSI India Board of Directors, who visited the TCI India-supported center, accompanied by the Nodal FP & RCH, NHM, Varanasi. The visit included a felicitation of the UPCH team for their remarkable contributions.



Dr. Jyoti Vajpayee, Dr. Shikha Srivastava, members of PSI India's Board of Directors, along with NUHM officials visited TCI supported Lucknow city's UPHC; Chitwapur & Sewa Sadan, respectively to built capacity & felicitate facility staff & CHWs.

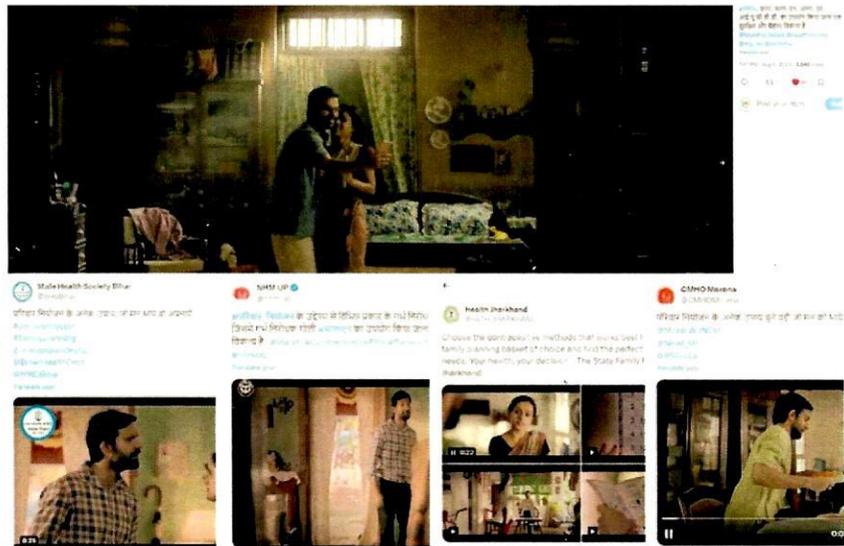


We received the prestigious CSR Times Award 2024 at the 11th National CSR Summit for our 'Swachh Uday' project. Supported by the HCL Foundation and implemented with Lucknow Municipal Corporation; this initiative exemplifies our commitment to impactful community programs.



Kate Graham, Sr. Program Officer, TCI at the William H. Gates Sr. Institute for Population and Reproductive Health, JHU, visited Kalpana UPHC, Odisha and appreciated the exceptional work being done by the city government, community health workers and TCI India team in successfully elevating all Family Planning indicators to remarkable levels.

Our TCI project made strides in promoting modern contraceptives through government-backed Integrated Media Campaign focused on the power of women's choice. The videos were endorsed and shared by state governments in Uttar Pradesh, Bihar, Jharkhand, Odisha, and Madhya Pradesh via their official social media channels, extending the campaign's reach to both rural and urban audiences. City governments also lent support.



# HUMAN RESOURCES STRUCTURE



**Payroll Employees - 161**

**Consultant | Volunteers - 22**

**Also mentioned are the HR Activities conducted in the year:**

Initiatives	Month	Details	Staff Involvement
Employee Connect	Nov-23	Announcement of Annual Employee Awards	All Staff
	Feb-24	Announcement of Fantastic Fridays policies	All Staff
	Mar-24	Mindful Mondays launch	All Staff
New Brains/New Initiatives	Apr-23	Launch of Internship policy & Partnership with XISS & Amity Noida	
	Jul-23	Work From Anywhere policy launch	All Staff
LND Initiatives			
	Apr-23	DE&I training by external trainers (GPTW master trainers)	Manager/Sr. Manager/OEC
	May-23	TOT for staff - In-house capacity building for DE&I training	Staff members
Organizational Visibility	Sep-23	GPTW certification received for 2023	



## GREAT PLACE TO WORK (GPTW) & HAPPIEST PLACES TO WORK (HPTW)

Recognised as a GPTW for the fourth time in a row.  
First NGO in India to earn HPTW title.



## CARBON FOOTPRINT

Carbon footprint: 998.7 CO<sub>2</sub> Emissions Saved  
223 Electric Rides Taken  
1536.4L Fuel Avoided



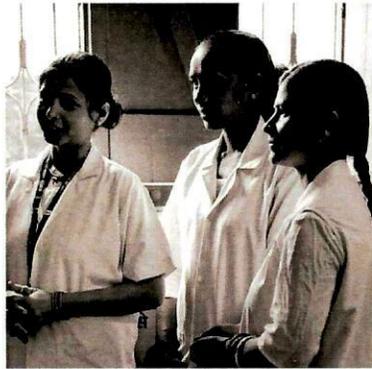
## NO ICC COMPLAINT

# PSI INDIA GROWTH STORY

Over the past three years, PSI India has emerged as a leader in public health by establishing a strong presence in the five largest states of India. At the core of its mission, PSI India focuses on critical health issues, including maternal health, sanitation, nutrition, family planning, tuberculosis, and gender-based violence. Through various partnership MoUs and letters, PSI India has effectively addressed the health needs of over 70 million people. PSI India has earned recognition as one of the "Happiest Places to Work" and a "Great Place to Work." The latest accolade, the prestigious Times CSR Award for 2024, underscores its commitment to social responsibility and community welfare.

**Social Media Footprint**

			
LinkedIn	Facebook	Twitter	YouTube
<b>8,421</b>	<b>6,462</b>	<b>855</b>	<b>346</b>



## GET IN TOUCH WITH US



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PSI India



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@PSIIndia



Population Services International India (PSI India)

# Auditors

M/s S.N. Nanda & Company, Chartered Accountants was appointed as the statutory auditor of the Society for the financial year 2023-24. The Audit report and audited accounts are appended to the Annual Report.

For and on behalf of the Governing Body.

Place: New Delhi

Date:

For Population Services International



Treasurer



Secretary

