



**POPULATION SERVICES INTERNATIONAL, INDIA
JOB DESCRIPTION**

TITLE: Manager - Program Implementation (Communication)

NUMBER OF POSITIONS: 1(One)

LOCATION: Patna, Bihar

DEPARTMENT: Programs

REPORTS TO: Senior Manager - Program Implementation

SUPERVISES: None

GRADE LEVEL/SALARY BAND: D

POSITION CATEGORY: Program Operations

OPEN DATE: 03 Aug 23

CLOSE DATE: 31 Aug 23

Email ID: careers@psi.org.in

PSI INDIA is a non-profit, nongovernmental organization dedicated to improve life for SARITA in India, particularly the improvement of reproductive and sexual health, improved services for the health of mothers and children, sustainable sanitation solutions for cities and slums. PSI was incorporated in 1980 under the India Societies Act of 1860 and began implementing full-scale activities in 1988. Over the past thirty-three years, PSI India has collaborated with the Government of India and a number of donors to implement various programs towards increasing the use of modern contraception for family planning, to provide products and services for the health of mothers and children and to decrease the spread of HIV/AIDS and TB. For more information, please visit www.psi.org.in.

About specific Program:

PSI India will be implementing the roll out of New contraceptive program which is in line with the Government of India's strategic priorities. The two new contraceptives, MPA-SC (Medroxy Progesterone Acetate-Subcutaneous Injectable Contraceptive) and Implant (single rod- Etonogestrel containing - Implanon NXT), are being introduced in Bihar, which is one among the 10 states selected for this introduction in India. In Bihar, PSI (Population Services International) India will be the technical support, lead and facilitate the controlled launch of these contraceptives in four districts (two for MPA SC and two for Implants). The program will focus on the rollout of implants in Patna and Bhagalpur districts, with a focus on medical provider providing the implants in district level hospitals and introduction of MPA-SC in Munger and Sheikhpura districts across health-facilities. The overall focus of rolling out of



two different contraceptives within two districts each will be to develop two distinct feasible scalable service delivery models for the state and inform state for expansion and scale up in the entire state.

POSITION PURPOSE:

An experienced professional who can lead the Communication including IEC/BCC activities in coordination with NHM and Government of Bihar for implementation roll out of the Newer Contraceptive program at the state and district level. The position will also ensure that the training plans and manuals along with the key modules for various level of service providers are developed in Hindi and Local languages are fine tuned and shared with trainers and participants for understanding and execution.

A. DUTIES AND RESPONSIBILITIES:

- Development and Implementation of IEC /BCC materials for the program in close coordination with FP Division and IEC division of the NHM at the state level.
- Develop and prepare the training manuals and modules shared by the GOI for the training of the service providers and CHWs in accordance to the Bihar state and get it approved by the state leadership of NHM for roll out.
- The IEC/BCC materials which will be used by the service providers and CHWs will be developed in the local dialect for easy and smooth understanding the community to avail the services.
- Support the Program team and State NHM team to develop the Audio Visual communication materials for wide spread and usage to create demand aggregation on New Contraceptives
- Develop and prepare Most Significant case studies and stories basis the learnings from the districts.
- Develop and prepare the reports of the programs which can be shared with the state health officials and district officials for further sharing
- Develop and prepare the progress reports for donor sharing
- Execute the planned Trainings requisite for service providers and other categories of participants are conducted successfully and any input or feedback is incorporated for further updation and execution.
- Support the Sr. Manager – Program Implementation for smooth execution of the program from the lens of communication strategy
- Any other tasks assigned by the organization and supervisor as and when required is accomplished.



B. QUALIFICATION AND EXPERIENCE:

- Post-Graduate in Business Management, Social Sciences, Rural Management or related fields with 5-8 years of experience in leading and managing field operations at the district level
- At least 3-4 years of experience and demonstrated ability to manage family planning projects/ urban projects

C. SKILLS:

- Leadership ability, including the capacity to set and manage accountability of self and others.
- Ability to communicate clearly and concisely, orally and in writing in English and Hindi and to make effective presentations to the communication team.

D. COMPETENCIES:

- **Drive Change and Innovation:** act with urgency for continuous improvement and with a bias towards action; promote development of breakthrough solutions; embrace and advocate innovations that improve results; aggressively promotes the need for breakthrough improvements.
- **Develop Others:** give people challenging assignments to develop their capabilities; provide timely coaching, instruction and feedback, create an environment where failure is seen as an opportunity to learn; Coaches others and helps them develop their knowledge and skills; Give people authority to make decisions.
- **Act with Long Term Perspective:** take actions today to build a strong foundation for future success; identify and take advantage of emerging opportunities; keep PSI's long-term goals.
- **Manage Complexity:** clarify issues in complex or ambiguous situations; balance competing priorities or goals; manage effectively in matrix organization; make timely decisions using available facts in ambiguous situations; make sense of inconsistent data; Keeps focused on key objectives and results when addressing the details of a situation.
- **Influence Decisions & Actions:** build support for recommendations and decisions; find common ground and mutual benefits to gain agreement and commitment; show enthusiasm, excitement and passion for goals. Identifies and communicates benefits to get agreement.

PSI India is an Equal Opportunity Employer and encourages applications from qualified individuals regardless of race, religion, national origin, sexual orientation or disability