



POPULATION SERVICES INTERNATIONAL, INDIA
JOB DESCRIPTION

TITLE: Manager-PlayTeam

NUMBER OF POSITIONS: One

LOCATION: Lucknow, Uttar Pradesh

DEPARTMENT: Programs

REPORTS TO: General Manager - Program implementation (Play Team)

SUPERVISES: None

GRADE LEVEL: D

CATEGORY: Program Support & Management

OPEN DATE: 12 January 2023

CLOSE DATE: 12 February 2023

EMAIL ID: careers@psi.org.in

PSI/INDIA is a non-profit, nongovernmental organization dedicated to improve life for SARITA in India, particularly the improvement of reproductive and sexual health, improved services for the health of mothers and children, sustainable sanitation solutions for cities and slums. PSI was incorporated in 1980 under the India Societies Act of 1860 and began implementing full-scale activities in 1988. Over the past thirty-three years, PSI has collaborated with the Government of India and a number of donors to implement various programs towards increasing the use of modern contraception for family planning, to provide products and services for the health of mothers and children and to decrease the spread of HIV/AIDS and TB. For more information, please visit www.psi.org.in.

About specific Program:

PSI implemented The Challenge Initiative for Healthy Cities (TCIHC) program in India with an objective to increase the use of modern methods of contraceptives among the urban poor. The program has completed five years of its implementation in various cities across Uttar Pradesh, Madhya Pradesh and Odisha. Building on the first five years, program will expand as TCI NextGen in India and will work for the next four-year period in states of Uttar Pradesh, Jharkhand and Bihar across multiple locations. The



program is funded by Bill & Melinda Gates Foundation and Bayer AG. TCI NextGen in India will apply the “Lead, Assist and Observe” coaching model to efficiently create sustainable impact through a demand driven model accelerating scale-up in newer geographies. The coaching support will be expanded

to state governments of Bihar and Jharkhand with continued support to state Government of Uttar Pradesh to achieve greater self-reliance and to sustain improvements in urban health systems. TCI NextGen will capitalize the private sector and facilitate the development of private/public partnerships to increase Family Planning(FP) services in urban communities.

POSITION PURPOSE:

PSI seeks experienced, dynamic candidates for the position of Manager-PlayTeam for the program TCI NextGen. The Manager-PlayTeam will be responsible for coaching program team on the playbook to ensure uniform understanding and implementation of the learnings and best practices gained from the first phase of TCIHC. This will fulfill the requirement of having in place a resourceful and efficient team to ensure support to government at all scale up and existing locations. The position will be accountable for scale up the learning from TCI's first phase with systematic approaches to new states and cities.

A. DUTIES AND RESPONSIBILITIES:

- Coach program team on the PlayBook to ensure uniform understanding and implementation of the learnings and best practices are replicated in all implementing geographies
- Efficient utilization of PlayBook in geographies for faster, quicker, and cost-efficient scale up
- Periodic assessment, review and coaching of team’s capability on implementing Playbook
- Support local city and individual state teams for various advocacy related tasks by best practices are shared effectively across all forums
- Form the core PlayTeam, that works as a catalyst to share key insights and learnings at various platforms, including study tours.
- Manager-Play team will ensure scale-up driven towards sustainability from the very beginning of TCI NextGen in all implementing cities and states, by ensuring speed in implementation of the best practices
- Ensure updation of PlayBook as required, based on new learnings, to ensure program team quickly and efficiently modifies approaches with time for better results and outcomes.
- Coordinate with entire program team, including all functions to ensure alignment and dissemination of learnings at various platforms

- Support in diffusion and implementation of best practices by engaging with program team and government officials.
- Drive program strategy by closely working with program operations team
- Advocate nationally and at state and city levels for Family planning best practices uptake in various planning and strategy meetings.
- Ensure that the government is on driving seat by seeking coaching support from PlayTeam and PlayBook for faster and impactful scale up.
- Ensure that the business unusual demand driven model adopts the coaching support from Play Team and government and private sector leaderships are equipped with availability and use of this highly experienced team.
- Documentation of key learning to establish the PlayTeam model as global scale up and sustainability model for FP and other health dimensions.
- Keep the PlayTeam updated on government FP norms, methods, services and products to ensure method mix and choice of methods and facilities

B. QUALIFICATION AND EXPERIENCE:

- Post-Graduate in Public Health with 12-16 years of experience in Public Health and successful track record of building and coaching team.
- At least 3-5 years of experience in urban family planning and leading the program implementation through team.

C. SKILLS:

- Excellent communication skills with good spoken and written English, Hindi and regional language of the state.
- Excellent networking and interpersonal skills; including an ability to work across teams and with staff at all levels

D. COMPETENCIES:

- **Drive Change and Innovation:** act with urgency for continuous improvement and with a bias towards action; promote development of breakthrough solutions; embrace and advocate innovations that improve results; aggressively promotes the need for breakthrough improvements.



- **Develop Others:** give people challenging assignments to develop their capabilities; provide timely coaching, instruction and feedback, create an environment where failure is seen as an opportunity to learn; Coaches others and helps them develop their knowledge and skills; Give people authority to make decisions.
- **Understand Donor and Development Perspective:** See PSI from the donor point of view; understand the market forces that impact PSI; understand current donor strategy and where it is likely to lead in the future. Invests time to understand the donor's priorities, procedures, and systems; Knows donor strategic plans and how they will impact PSI
- **Communicate and Share Information:** share information people need to make decisions or avoid problems; keep people informed about all issues that may affect them; Communicates clearly, concisely and to the point; Keeps people informed on a timely basis of change, key events and decisions that may affect them
- **Sector Knowledge:** Should have sound knowledge of development sector and its challenges

PSI India is an Equal Opportunity Employer and encourages applications from qualified individuals regardless of race, religion, national origin, sexual orientation or disability